



Rules & Regulations 2015

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Welcome

The mission of the Movilfest (Festival) is to **create a more just, fun, healthy and equitable world for all** to reach the widest possible audience for their works. Since submission of a work constitutes acceptance of these Entry Rules & Regulations (by *cellphmakers and their agents), please review this document carefully.

Entries based on the following criteria (“Judging Criteria”) TALENT & CREATIVITY, GENUINENESS, AUTHENTICITY OF THE CONTENT without questioning the technological quality of the works. DO NOT WORRY because you have less equipment these criteria are most valued. 😊

*Cellphmaker: a person who use the cell phone or a mobile device to direct films, paint, sing, so on to present a work to movilfest.

RULES & REGULATIONS

1. Works must be recorded with the **camera of a mobile device** (mobile phone, tablet or web cam).
2. You can now submit for the 2015 season until the 13 November 2015.
3. Submissions will be **free of charge**.
4. Just enter into competition works with the **times indicated in each of the categories**.
5. The same person can present more than one work, filling for each of them a different registration form, since all works are understood as independent works.
6. All authors will be notified via email of acceptance.
7. Works will be sent to the different festivals through the official webpage of each edition. The Festival management will announce where editions or activities are going to take place per year.
8. We **recommend** films in languages other than English should be subtitled in English.

Each section and category has their own rules, PLEASE CHECK which one you will select to be part of Movilfest’s community vibe and win an EME awards. You have to continue reading this RULES AND REGULATIONS.

TERMS AND CONDITIONS

Works will be **NOT ADMITTED** if they incite totally or partially gender–based violence or among peers, homophobia, racism or towards animals of any kind, and we won’t admit works with violence images whose their finality is the own report of the actions.

Work will be **NO ADMITTED** if their plot and general idea are derogatory, humiliating, degrading or direct attack towards any genre social group or sexual orientation, race, nationally or religion, or the are about a particular political idea or a way of thinking.

You, the undersigned, do hereby consent and **AGREE** that Movilfest and its employees, or agents have the right to present your work and to use these in any and all media, now or hereafter known, and exclusively for the purpose of show case and promote the Movilfest.

You further **CONSENT that your name and identity may be revealed** therein or by descriptive text or commentary. You do hereby release to Movilfest, its agents, and employees all rights to exhibit your work in print and electronic form publicly or privately. You understand that there will be no financial or other remuneration for showcasing the work, either for initial or subsequent transmission or playback.

You represent that You have read and understand the foregoing statement, and are competent to execute this agreement. Once you complete Movilfest’s submission you agree this official terms and conditions, previously read from Movilfest website.



Film

MOVIE

DOCUMENTAL

EXPERIMENTAL

PUBLICITY

SPORT

RULES AND REGULATIONS

1. Films can be edited with **EXTERNALS TOOL** of the mobile device. You can use any software to edit video and audio, programs like Final Cut, Adobe Premier an so on.
2. You can use an external microphone, wide angle lens, lighting, tripod, so on.
3. **IMPORTANT:** Criteria for judging in this category are the **TALENT**, the ability to tell a story through a mobile device without questioning the means of production and quality of the image. **DO NOT WORRY** because you have less equipment the **GENUINENESS and AUTHENTICITY OF THE CONTENT** are the most valued.

IMPORTANT: Each category has **SPECIAL RULES**, please read carefully the category you will chose.

CHOOSE YOUR CATEGORY

MOVIE: Purely cinematic section in which plots of any genre, comedy, drama, horror, sci-fi, etc. Films with **minimum duration of 1 minutes maximum 8 minutes.**

Hashtag for share #MovifestMovie

DOCUMENTAL: Films in documentary format a section for not fictional motion picture dealing creatively with cultural, artistic, historical, social, scientific, economic or other subjects. Films with **minimum duration of 1 minutes maximum 8 minutes.**

Hashtag for share #MovifestDocu

EXPERIMENTAL: Break the rules of the audiovisual language and narrative cinema, use freely the resources to express emotions with an aesthetic and artistic value. Films with minimum duration of **1 minutes maximum 8 minutes.**

Hashtag for share #MovifestExperimental

DEPORTE: Documentary films about sports or skills abilities of a person or group in practice some sport. Films with **minimum duration of 1 minutes maximum 6 minutes.**

Hashtag for share #MovifestSport

PUBLICITY: Section of advertising to publicty a real or imaginary product or create a subvert, with the goal of creating a viral campaign for the new social network channels. Films with **minimum duration of 20 seconds maximum 2 minutes.**

Hashtag for share #MovifestAd



Mobile Journalism

Journalism in which the reporting tool – for recording audio and video, writing material and transmitting it – is a mobile device (mobile phone or tablet). News, reports, interviews or photographs so on.

RULES AND REGULATIONS

1. Videos can be edited with APPLICATIONS of the mobile device. You can NOT use any software to edit video and audio, programs like Final Cut, Adobe Premier and so on.
2. You can use an external microphone, wide angle lens, lighting, tripod, so on.
3. **IMPORTANT:** Criteria for judging in this category are Journalism's CREATIVE SKILLS for a distinguished example that can open our eyes and inspire a greater understanding of the world around us.

Each category has SPECIAL RULES, please read carefully the category you will chose

CHOOSE YOUR CATEGORY

VIDEO: News, interviews, report so on to create content to a broad, democratic universally accessible paradigm. It must provide a forum for public criticism, and to make the significant interesting and relevant. Films with minimum duration of 1 minutes maximum 5 minutes.

PHOTOGRAPHY: Photographies in the context of a recently published record event. The images combine with other news elements to make facts relatable to the audience on a cultural level.

Hashtag for share #MovifestMojo



Photography

Photographs and images created with a mobile phone or tablet.

RULES AND REGULATIONS

1. The image can not be edited by any external software to your mobile device, like Photoshop or any desktop image processing program.
2. It is allowed to edit the image by installed applications within the mobile device.
3. In some cases we may ask the original image to verify that it's taken with a mobile device.
4. **IMPORTANT:** Criteria for judging in this category is on the photographer's **CREATIVE SKILLS** to capture images through a mobile device.

CHOOSE YOUR CATEGORY

People
(Color)

Places
(Color)

Nature
(Color)

Experimental

People
(Black & White)

Places
(Black & White)

Nature
(Black & White)

Hashtag for share #Movifestphoto



Section purely musical, is about solo artist, bands, singers, pianist, guitarists, composers, street performance, so on. We are looking for genuine talent, abilities, expressivity from all over the world. Show your talent, use your mobile device.

RULES AND REGULATIONS

1. Videos can be edited with EXTERNALS TOOL of the mobile device. You can use any software to edit video and audio, programs like Final Cut, Adobe Premier, so on.
2. You can use an external microphone, wide angle lens, lighting, tripod, so on.
3. **IMPORTANT:** Criteria for judging in this category are to produce music recorded or composed by mobile devices without questioning the means of production or the quality of the video. **TALENT AND IMAGINATION** are the most valued.
4. Each category has **SPECIAL RULES**, please read carefully the category you will chose.

CHOOSE YOUR CATEGORY

LET'S PLAY: Live or video clip format of any type of music, original or interpreted, solo artist, band Rock, Pop, Classic music, Rap, guitarist, street performance, so on. Films with minimum duration of 1 minute maximum 3 minutes.

NEWTEC: DJ, musicians, composers that are composing or playing music with new technologies through applications for tablets or smartphones. Will be presented in video format to show the talent. Films with **minimum duration of 1 minute maximum 3 minutes.**

Hashtag for share #MovifestMusic



Originally drawings digitally on mobile devices (tablet or smartphone). All you need is the device and your finger. It really allows you to make art anywhere.

RULES AND REGULATIONS

1. You can use application for drawing.
2. EXTERNALS TOOL of the mobile device are NOT ALLOWED.
3. IMPORTANT: Criteria for judging in this category are the capacity of communication through the digital canvas, understanding ART is communication and this is the reason why Art is so necessary and powerful.

CHOOSE YOUR CATEGORY

FREE THEME

Hashtag for share #MovifestPaint



Animation

Films with the technique of photographing successive drawings or positions, created by mobile devices to create an illusion of movement when the film is shown as a sequence.

RULES AND REGULATIONS

1. Series of drawings, graphics, or photographs of objects, so on, must be created with an animation application or mobile device camera.
2. You can NOT use external programs from professional computers to create animation series.
3. Series created by applications can be edited with EXTERNALS TOOL of the mobile device. You can use any software to edit video and audio, programs like Final Cut, Adobe Premier and so on.
4. You can use an external microphone for record the sound of the film.
5. IMPORTANT: Criteria for judging in this category are the TALENT AND ORIGINALITY, the ability to create an animation story through a digital canvas.

CHOOSE YOUR CATEGORY

FREE THEME

Films with **minimum duration of 60 seconds maximum 8 minutes.**

Hashtag for share #MovifestAnimation



Application

Applications to create a more just, fun, healthy and equitable world. Can be presented in video format or presentation with attached images. If your application is developed, choose one of the two presentations for submit yours.

RULES AND REGULATIONS

1. **Mobile First:** All applications have to be designed to be used through mobile devices first. Each and every APP is one independent creation of someone like you or your team.
2. Images for the project can be designed with EXTERNAL TOOL of the mobile device. You can use any softwares, programs like Photoshop, Id, so on.
3. **IMPORTANT:** Criteria for judging in this category are the impact of the APP in the communities with less opportunities to develop an equitable world. It does not mean it could not be a funny idea because Movifest's committee thinks: All communities need to develop a **HEALTHY, CREATIVE AND FUNNY ENVIRONMENT**.

CHOOSE YOUR PRESENTATION

They may submit videos or projects with attachments. Review in submissions page the form before to submit your APPLICATION.

VIDEO for present the gadget. Videos with minimum duration of 3 minutes maximum 8 minutes.

PROJECT with images. You can upload 5 images max. minimum 3, accepted formats: PNG, JPG & GIF (máximo 20 MB).

Hashtag for share #MovifestApp



Gadgets to create a more just, fun, healthy and equitable world with a novelty with internet connection. An independent creation of someone like you or your team. Can be presented in video format or presentation with attached images.

RULES AND REGULATIONS

1. Any Gadget for or by mobile devices real or prototype or just the idea.
2. You can design the gadget with EXTERNAL TOOL of the mobile device. You can use any software to present a gadget design, programs like Photoshop, Id, applications, so on or hand painted.
3. **IMPORTANT:** Criteria for judging in this category are the impact of the gadget in the communities with less opportunities to develop an equitable world. It does not mean it could not be a fun accessory because Movifest's committee believes: All communities need to develop a **HEALTHY, CREATIVE AND FUNNY ENVIRONMENT.**

CHOOSE YOUR CATEGORY

- **CELLPHONE:** Gadget for a real or prototype mobile phone.
- **TABLETS:** Gadget for a real or prototype tablet.
- **OTHERS:** Gadget for a real or a prototype device like watches, cards, keys so on that connect individually to internet.

CHOOSE YOUR PRESENTAT

They may submit videos or projects with attachments. Review in submissions page the online form before to submit your GADGET.

VIDEO for present a gadget. Videos with **minimum duration of 3 minutes maximum 8 minutes.**

PROJECT with images. You can upload 5 images max. minimum 3, accepted formats: PNG, JPG & GIF (máximo 20 MB).

Hashtag for share #MovifestGadget



Ideas or projects for **create a more just, fun, healthy and equitable world**. Can be presented in video format or presentation with attached images.

RULES AND REGULATIONS

1. **Mobile First:** All ideas have to be designed to be used through **mobile devices first**. Each and every IDEA is one independent creation of someone like you or your team.
2. Images for the project can be designed with EXTERNAL TOOL of the mobile device. You can use any softwares, programs like Photoshop, Id, so on.
3. **IMPORTANT:** Criteria for judging in this category are the impact of the idea in the communities with less opportunities to develop an equitable world. It does not mean it could not be a funny idea because Movifest's committee believes: **All communities need to develop a HEALTHY, CREATIVE AND FUNNY ENVIRONMENT.**

CHOOSE YOUR PRESENTATION

They may submit videos or projects with attachments. Review in submissions page the online form before to submit your Idea.

VIDEO You can present ideas, prototypes, games, policies, products, so on. Films with minimum duration of 3 minutes maximum 5 minutes.

PROJECT You can upload 5 images max. minimum 3, accepted formats: PNG, JPG & GIF (máximo 20 MB).

Hashtag for share #MovifestIdea



COMING SOON

Hashtag for share #MovifestLiterature



Do it with your mobile.

Think before you share.

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